

Draft Agenda

DAY ONE (FULL) – June 21

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| 1. WELCOME AND INTRODUCTIONS | 60 MIN |
| a. Welcome and opening remarks – ICC President | |
| b. Overview of event and Chapter Program – ICC CEO | |
| c. Introduction of facilitators – ICC staff leader | |
| d. Self-introductions and warmup activity | |
| 2. KEYNOTE SPEAKER | 30 MIN |
| a. Motivational speaker – “nexus to the next generation” | |
| 3. NETWORKING BREAK | 30 MIN |
| a. Resource table – social media | |
| 4. REVIEW OF LONG BEACH CHAPTER EVENT | 60 MIN |
| a. Environmental scan | |
| b. Observations and conclusions | |
| 5. LUNCH | 60 MIN |
| a. Resource table – website management | |
| 6. LEADERSHIP ESSENTIALS – PART I | 60 MIN |
| a. Promoting innovation | |
| i. Code administration (ICC ES, IAS, SRCC) | |
| ii. Code development (cdpACCESS) | |
| iii. Professional development (Training, Education, Certification) | |
| 7. NETWORKING BREAK | 30 MIN |
| a. Resource focus – chapter management | |
| 8. LEADERSHIP ESSENTIALS – PART II | 60 MIN |
| a. Promoting the brand | |
| i. Strategic planning | |
| ii. Advocacy | |
| iii. Communications | |

DAY TWO (PARTIAL) – June 22

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| 1. DYNAMIC CHAPTER LEADERSHIP | 60 MIN |
| a. Creating vision | |
| i. Understanding the mission | |
| ii. Leveraging strengths | |
| iii. Engaging new leaders | |
| 2. NETWORKING BREAK | 30 MIN |
| a. Resource table – political advocacy | |
| 3. WRAP UP | 60 MIN |
| a. Conclusions / open discussion | |
| b. Closing remarks | |



**Annual Chapter Leader Symposium – June 20-22, 2016
Oklahoma City, OK**

| DATE | TIME | EVENT | NOTES |
|--------------------|-----------------|-------------------------------|-------------------------|
| Monday, June 20 | Before 5:00 PM | Arrivals | |
| | 6:00-9:00 PM | Informal dinner/social hour | |
| Tuesday, June 21 | 8:00-9:00 AM | Light breakfast | |
| | 9:00AM-12:00 PM | Symposium AM session | Networking break 10:30 |
| | 12:00-1:00 PM | Lunch | |
| | 1:00-3:30 PM | Symposium PM session | Networking break 2:00 |
| | 3:30-5:30 PM | Free time | |
| | 5:30 PM | Walk to ballpark | Dinner at ballpark 6:00 |
| | 7:05 PM | OK City Dodgers baseball game | |
| Wednesday, June 22 | 8:00-9:00 AM | Full breakfast | |
| | 9:00-11:30 AM | Symposium final session | Networking break 10:00 |
| | After 1:00 PM | Departures | |

Airport: Will Rogers World Airport
<http://www.flyokc.com>

Hotel: Sheraton Oklahoma City Downtown Hotel
http://www.starwoodhotels.com/sheraton/property/landing/index.html?propertyID=1046&language=en_US

Social event: Oklahoma City Dodgers game at Chickasaw Bricktown Ballpark
<http://www.milb.com/index.jsp?sid=t238>

Takeaways: Attendees will receive a customized package of gifts recognizing their status as ICC Chapter leaders. Potential gifts – Chapter leader shirt, professional portfolio/organizer, specialized thumb/zip drive