



# Off-Site/Modular Exhibitor Special Promotion!

## At 2024 ICC Annual Conference, Expo and Hearings

The ICC Expo provides a space for exhibitors to demonstrate and educate building safety and design professionals about the latest innovative technologies that are helping to build a safer world. **The 2024 Expo will have a designated expo space for Off-Site/Modular exhibitors.**

### Each Exhibitor Receives:

- 2 complimentary exhibitor badges for each 100 square feet of exhibit space
- Listing on the Expo website\*
- Listing in the event mobile app\*
- Listing on signage located outside the main Expo entrance
- Use of the Expo logo and marketing materials to help with your exhibit promotions
- Expo hall security during and after hours

\*Listing includes company name, web address with link, and 100-word company description.

### Exhibitors are responsible for the following services (not included in the exhibitor fee):

- Carpet or floor covering
- Inbound and outbound freight handling cost
- Electrical, internet or other utility services
- Audiovisual equipment
- Installation and dismantling
- Cleaning

### For more information, please contact:

**Official sponsorship vendor for ICC – SB Expo & Events**  
Maureen Hennessey, Exhibit/Sponsorship Sales Manager  
(301) 979-9524 or [ICC@discoversb.com](mailto:ICC@discoversb.com)



2024  
INTERNATIONAL CODE COUNCIL  
**CONFERENCE**  
EXPO+HEARINGS

**October 20–21, 2024**

Long Beach Convention Center  
Long Beach, CA

### Exhibit rates:

**\$10 Per square foot**

(Discount for off-site /modular exhibitors only – regular price is \$20 per square foot)

### Why Exhibit?

- The ICC Expo provides a platform for exhibitors to demonstrate and educate regulators, contractors, students, and other building safety professionals to the value of off-site construction
- The Expo will have a designated area for off-site construction with additional marketing emphasis
- The Expo will draw from the conference attendees who are there to participate in the off-site construction education track
- Join ICC in our 30 Year Anniversary celebration with special events and promotions