



INTERNATIONAL
CODE
COUNCIL®

2025 Visibility Prospectus



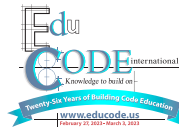
Updated 1/10/25



THANK YOU



We appreciate the generous sponsorship support of a diverse cross-section of organizations which align with the Code Council's building safety mission.



Leading the way in consumer protection



WELCOME

The International Code Council is a globally respected and recognized leader in model codes, standards and building safety solutions. We are built on a foundation of integrity and trust, making us the partner of choice for organizations seeking to strengthen their commitment to safety.



Code Council products and services fall into seven main categories:

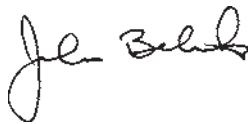
1. Codes & Standards
2. Membership
3. Product Evaluation & Testing
4. Accreditation
5. Professional Development
6. Innovation & Technology
7. Consulting

I invite you to explore our 2025 Visibility Prospectus for opportunities to get your brand in front of building safety professionals from across the industry including code officials, architects, contractors, and inspectors—just to name a few.

Our team is ready to help you select the perfect combination of options to effectively reach your audience, achieve your goals and make the most of your budget.

We look forward to working with you to advance our shared goal of creating a safer world.

With sincere gratitude,

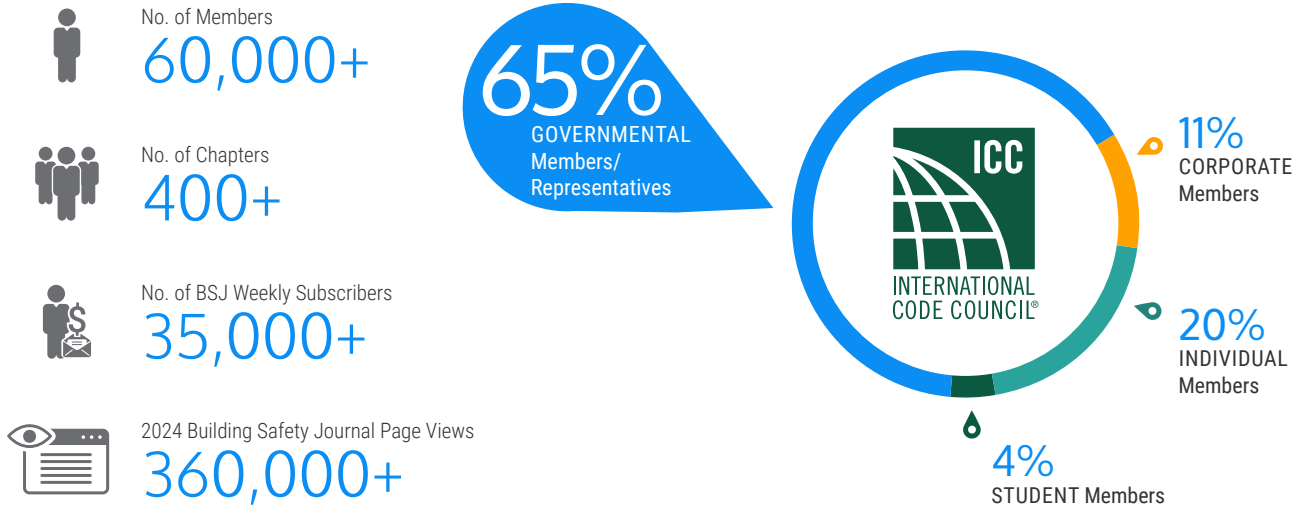


John Belcik
Chief Executive Officer
International Code Council

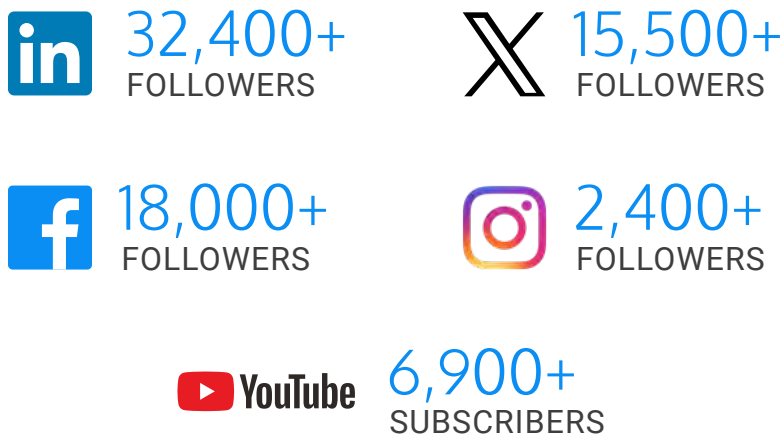
ICC FAMILY OF SOLUTIONS



Overall Reach



Social Media Reach



Sponsorship

ICC Learn Live Webinars

The Code Council will deliver online training sessions on current topics of interest to the building safety industry. See [page 6](#) for more information.

Pulse Podcast

Season 7 of the ICC Pulse Podcast will launch in 2025 with five new episodes that feature interviews with leading building safety industry experts on a wide range of topics including current events and new technologies. See [page 7](#) for more information.

Building Safety Month

Building Safety Month is an international public awareness campaign celebrated each May to promote modern building codes and the code officials who maintain them. See [page 8](#) for more information.

Annual Conference

The Annual Conference is the MUST attend building safety event of 2025! The conference brings together building professionals and industry leaders from around the world to network and learn about the latest advancements in building safety. See [page 11](#) for more information.

Advertising – Building Safety Journal (BSJ)

BSJ Online Blog

The Code Council's technical blog has 360,000+ pageviews annually and provides the opportunity to reach industry professionals. See [page 20](#) for more information.

BSJ Weekly

Each issue of the Code Council's digital newsletter is distributed to over 35,000 active readers. It is a proven, successful way to point prospective customers to your website, programs and services, and generate sales leads. See [page 21](#) for more information.

ICC Learn Live Webinars

ICC Learn Live webinars enable organizations to get their name and brand in front of the building safety community while supporting sought after educational opportunities for the industry. Your sponsorship allows us to offer the ICC Learn Live webinar free to participants. Everyone loves to earn free continuing education units (CEUs); that's apparent in our average of 175 registrations and 150 attendees per webinar.



2025 ICC Learn Live Sponsorship Opportunities

ICC Learn Live Gold Sponsor – \$10,000

- This 60–90 minute ICC Learn Live webinar may use content/instructor provided by the sponsor OR an existing ICC session's content/instructor.
- If the sponsor chooses to provide their own material, ICC Training will submit the course materials/objectives for CEU approval and award CEUs to attendees. ICC must approve all Learn Live topics and reserves the right to refuse a topic proposal for any reason.
- If a sponsor provides their content, we may schedule it for an available Wednesday or as a special event on another day.
- ICC Training will handle the registration and platform setup/management for training.
- ICC Training will supply the moderator.
- Registration will be free to participants due to your sponsorship and capped at 300 participants.
- Sponsor will be appropriately recognized in advance marketing communications to the Code Council membership and training customers including, but not limited to, emails, social media posts, events calendar, and website placement.
- Sponsor will receive recognition in a post-webinar email ICC will send to attendees. Sponsor will have the option to include a form for their own collection of attendee information.
- Webinar banner ad (and logo) placed on learn.iccsafe.org for a minimum of one week.

ICC Learn Live Silver Sponsor – \$5,500

- This 60–90 minute ICC Learn Live webinar is provided by ICC Training using their content and instructor.
- ICC Training will coordinate the webinar topic with the sponsor to find a subject matter that best suits their organization. Go to learn.iccsafe.org to view our current schedule.
- ICC Training will provide CEUs.
- ICC Training will handle the registration and platform setup/management for training.
- ICC Training will supply the moderator.
- Registration will be free to participants due to your sponsorship and capped at 200 participants.
- Sponsor will be appropriately recognized in advance marketing communications to the Code Council membership and training customers including, but not limited to, emails, social media posts, events calendar, and website placement.
- Sponsor will be recognized at the start and end of the webinar.
- Webinar banner ad (and logo) placed on learn.iccsafe.org for a minimum of one week.

**For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events
Deanne Rockola Altman, Exhibit/Sponsorship Sales Manager, (301) 658-2115, ICC@discoversb.com.**

Podcast

The ICC Pulse Podcast offers listeners the inside scoop on the Code Council and the building safety industry. Episodes of the ICC Pulse Podcast feature interviews with leading industry experts discussing a wide range of topics including current events and new technologies.

Season 7 of the ICC Pulse Podcast will launch in 2025 with five new episodes that will range from 30 to 45 minutes in length.

To see episodes from the current season [click here](#).

The podcast is available on www.iccsafe.org, [Apple Podcasts](#) and [Spotify](#).

ICC Podcast Series Sponsorship Opportunities

- Title Sponsor – The ICC Pulse Podcast – Sponsored by <Company Name> – \$15,000
- Individual Podcast Episode – \$5,000

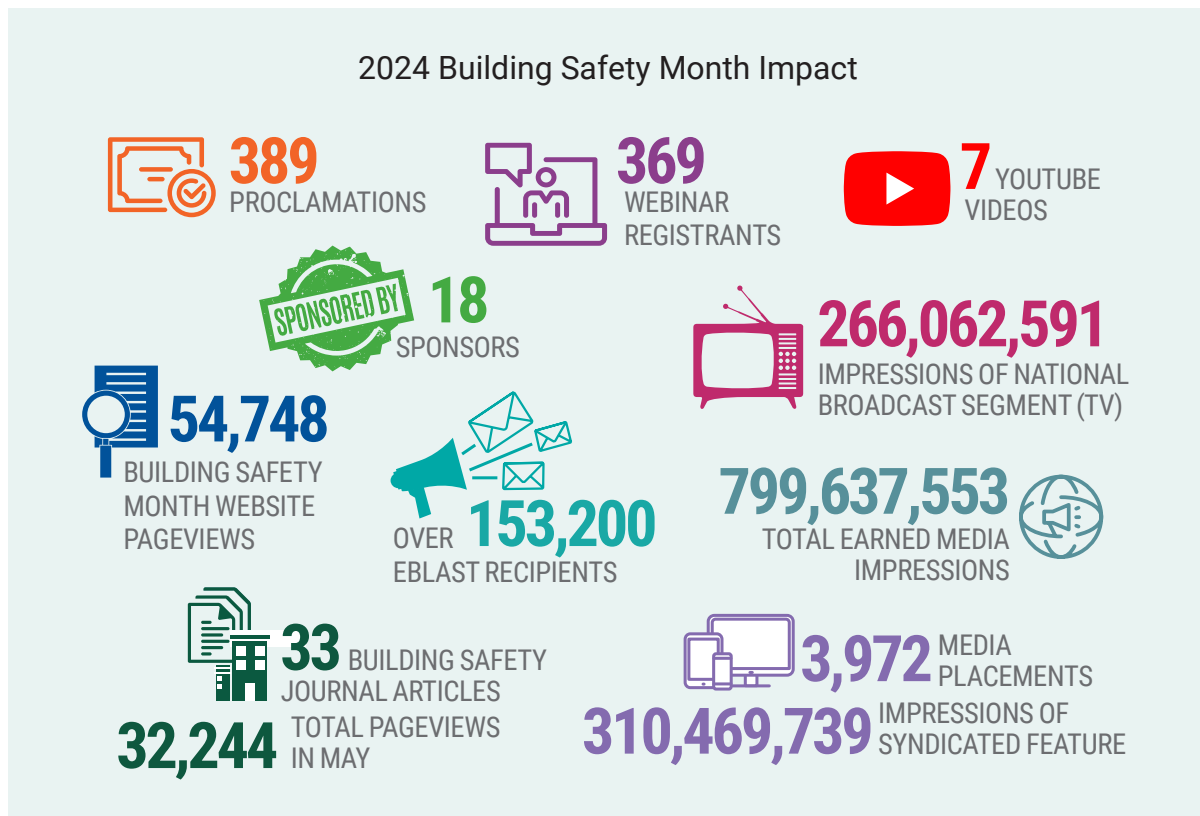
**For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events
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Building Safety Month (May, 2025)

Building Safety Month is an annual public awareness campaign culminating in May that is celebrated by jurisdictions worldwide to help individuals, families and businesses understand what it takes to create safe and sustainable structures. Since 1980, the campaign has reinforced the need for the adoption of modern, regularly-updated building codes, a strong and efficient system of code enforcement, and a well-trained, professional workforce to maintain the system. The theme for 2025 is “Game On!”

The Code Council heavily promotes Building Safety Month to its members and chapters worldwide as well as professionals from the building construction, design and safety communities. Building Safety Month sponsors support the program because they understand the need for safe and sustainable structures where we live, work and learn.

Building Safety Month is made possible through the efforts of extraordinary sponsors who receive an unparalleled opportunity to stand out as leaders in building safety. This campaign is a chance for sponsors to reach the Code Council membership, others in the built environment and the public. Each year we receive additional recognition and attention for the importance of building safety by community leaders around the globe.



continued

SPONSORSHIP

Building Safety Month 2025 Highlights

The 2025 campaign theme is “**Game On!**” Frequent messaging in advance of, during and after the month of May will reinforce and leverage these special weekly themes.

Week 1 – May 1-3 **The Warm Up**

Discover how building safety impacts our daily lives including the places where we work, learn and play.



Week 1

Week 2 – May 4-10 **Build Your Offense**

Create a plan to actively support building safety programs in your community.



Week 2

Week 3 – May 11-17 **Build Your Defense**

Stay prepared for natural hazards such as severe weather, wildfires, earthquakes and more with our disaster toolkits.



Week 3

Week 4 – May 18-24 **The Starting Lineup**

Meet building safety professionals and learn about rewarding careers in building safety.



Week 4

Week 5 – May 25-31 **Going Into Overtime**

See what’s next for the building safety industry, including global trends, artificial intelligence and more.



Week 5



continued

Building Safety Month Sponsorship Opportunities

1. Foundation Sponsor (\$15,000) (Exclusive)
 - Listed as the presenting sponsor for Building Safety Month with logo on the 2025 BSM Brochure
 - Sponsored article in the Building Safety Journal
 - Receives all benefits from the Presenting Sponsor Level
2. Presenting Sponsor (\$10,000) (5)
 - Sponsor will choose one (1) of the five weeks to be featured and will have the option to provide a statement on how they impact building safety for that week's press release
 - One (1) complimentary Code Council Annual Conference (Fall 2025) registration
 - Receives all benefits from the Theme Week Co-Sponsor Level
3. Member Resources Page Sponsor (\$5,000) (Exclusive)
 - Listed as the exclusive sponsor on the Member Resources Page
 - Logo on the printable materials page
 - Receives all benefits from the Supporter Level
4. Theme Week Co-Sponsor (\$5,000) (open)
 - Sponsor will choose one (1) of the five weeks to be featured
 - Listed as a sponsor of Building Safety Month throughout the campaign
 - Sponsor logo shown on the Building Safety Month website home page
 - 100-word profile, logo and link to your corporate website on the Building Safety Month sponsor web page
 - Sponsor logo and link in the Building Safety Journal
 - Receives all benefits from the Supporter Level
5. Supporter (\$1,000)
 - Social media mentions (LinkedIn, Facebook and X)
 - Company/Individual name listed on the Building Safety Month sponsor web page
 - Use of the Building Safety Month logo to promote your involvement and support

**For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events
Deanne Rockola Altman, Exhibit/Sponsorship Sales Manager, Phone direct (301) 658-2115, ICC@discoversb.com.**



continued

2025 Annual Conference

The International Code Council’s Annual Conference brings together building safety professionals from around the world. During the conference, participants will have the opportunity to network, earn CEUs, socialize with peers, and participate in elections and other association business. The Annual Conference offers a unique opportunity to reach a large and diverse group of building safety professionals to share your organization’s knowledge and expertise.

The 2025 Annual Conference will take place October 19–22 in Cleveland, Ohio.

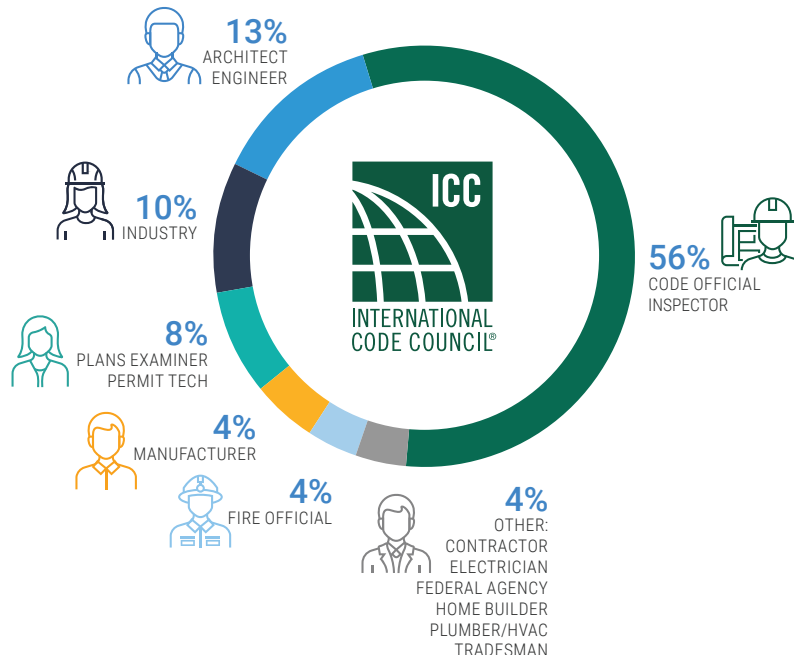
Who attends?

Over 1,200 attendees include code and fire officials, architects, builders, engineers, contractors, inspectors, design professionals, plan examiners and industry media.

Conference Features

- Education Sessions & Continuing Education Units (CEUs)
- Local Building Tours
- Networking Opportunities
- Preconference Activities
- Keynote Speakers
- Expo

Attendees by Job



continued

Make a Statement During Annual Conference about Your Commitment to Building Safety and Creating Safer Communities!

If the target audience for your company or organization includes code, fire and plumbing officials as well as inspectors, plan reviewers, architects, designers, engineers, contractors and builders, the ICC Annual Conference provides rare opportunities to affordably reach your most desired decision makers. Sponsorships and/or advertising at these events allow you to showcase your company's products and services to new customers and renew relationships with existing customers. This is an opportunity you can't afford to miss.

2025 Annual Conference Sponsorship Opportunities

▶ Annual Conference Education Sessions

The Conference Education Program will include a day of in-person educational sessions.

- Overall Education Sponsor – \$25,000
- Individual Track Sponsor – \$5,000

Overall Education Sponsor will receive:

- Top-line sponsorship recognition at the Annual Conference which includes:
 - » Sponsor logo on welcome PowerPoint slide in all sessions
 - » Sponsor logo will appear on education signage
- Sponsor has the option to provide handouts such as notepads, pens or pencils at the sponsor's expense. All hand out items must be pre-approved.
- Complimentary 10'x10' booth space at the Expo (excludes decorator fees)
- Two-minute promotional video or in-person greetings at an in-person educational session.
- Two (2) complimentary full conference registrations.
- One (1) banner ad in each daily conference newsletter.
- Recognition in the mobile app.

Individual Track Sponsor will receive:

- One (1) complimentary education only registration.
- Logo placement on session welcome slides, sponsor recognition web pages, and conference signage.
- One (1) banner ad in one daily conference newsletter.
- Recognition in the mobile app.

continued

2025 Annual Conference Sponsorship Opportunities (continued)

▶ Conference Mobile App | \$10,000 (Exclusive)

The Annual Conference Mobile App will be the single most-used information resource for Annual Conference attendees. As the sponsor of the Mobile App, you receive the following benefits:

- Sponsor logo and/or advertisement will appear prominently within the Mobile App.
- Sponsor logo will be included in all communications and web pages promoting the downloading and use of the Mobile App.
- One (1) complimentary full conference registration.
- Logo placement on general conference signage and conference sponsor recognition web pages.



▶ Conference Registration Web Page | \$10,000 (Exclusive)

The registration page is the online information resource for the Annual Conference. The sponsor will receive:

- One (1) complimentary full conference registration.
- Logo placement on conference registration web page, general conference signage, and conference sponsor recognition web pages.
- A 30-second promotional message on the registration web page.
- Recognition in the mobile app.

▶ Conference Keynote Speaker | \$8,000 (Exclusive)

The Annual Conference will feature a keynote address during the Monday Opening Session (October 20). Sponsor benefits include:

- Two-minute video or brief remarks, followed by scripted introduction of keynote speaker.
- Logo placement on session welcome slide, conference speakers web page, general conference signage, and conference sponsor recognition web pages.
- Recognition in the mobile app.



continued

2025 Annual Conference Sponsorship Opportunities (continued)

▶ Awards Luncheon | \$7,500 (Exclusive)

The Awards Luncheon will honor extraordinary building safety professionals and organizations. Sponsor benefits include:

- Event welcome remarks or 2-minute promotional video.
- Reserved seating for sponsor representatives at the event.
- Logo placement on session welcome slides, general conference signage, and conference sponsor recognition web pages.
- Two (2) complimentary Awards Luncheon tickets.
- Recognition in the mobile app.



▶ Welcome Reception | \$7,500 (Multiple)

The Code Council will welcome attendees to Cleveland in style on October 19. The reception sponsor benefits include:

- Recognition at the event.
- Table space for organization's promotional materials.
- Logo placement on session signage, general conference signage, and conference sponsor recognition web pages.
- Two (2) complimentary Welcome Reception tickets.
- Option to provide sponsor-branded handouts such as notepads, pens or pencils. Item must be approved by Code Council staff; sponsor is responsible for item cost, creation and delivery.
- Recognition in the mobile app.

▶ Business Center | \$6,000 (Exclusive)

Your company's support of the Business Center receives an added bonus – the center will remain open throughout the Code Hearings (held Oct. 22–30), giving you exposure for 12 days! Amenities for our attendees include printer, copier, scanner, and complimentary office supplies. If you respond by August 1, your logo can be placed on a selected office supply item. Sponsor benefits include:

- Signage located at the business center.
- Logo placement on conference registration web page, general conference signage, and conference sponsor recognition web pages.
- Recognition in the mobile app.

continued

2025 Annual Conference Sponsorship Opportunities (continued)

▶ Headshot Café | \$5,000 (2) or \$8,500 (Exclusive)

Attendees come to this popular spot to update their corporate headshot with our professional photographer. The café will be located in the expo hall and open during the 2-day expo (Oct. 19 & 20). Sponsor one day for \$5,000 or both days for \$8,500. Sponsor will receive:

- Signage located in the café.
- Sponsor logo included in event marketing and associates web pages.
- Sponsor logo included with digital headshot file distribution.
- Recognition in mobile app.

▶ Gala Reception | \$5,000

This reception will afford attendees an additional networking opportunity before the Annual Conference Gala. Sponsor benefits include:

- Signage located at the beverage stations.
- Sponsor logo will appear on the conference main entrance signage.
- Two (2) complimentary Gala tickets.
- Recognition in the mobile app.

▶ Expo Talks Session | \$5,000 (Space limited to first 10 Expo exhibitors)

Our Expo attendees are eager to learn the latest and greatest in building safety technology, as shown by the standing-room-only response to Expo Talks in 2024! By sponsoring an Expo Talks session, an exhibitor will have the stage for a 30-minute presentation in a designated area within the expo hall. Presenters must have a booth at the Expo and topics must be pre-approved by ICC and assessed for educational value to determine if ICC CEUs can be awarded to attendees. The presenting company's name will be included in the Expo Talks schedule that will be posted and advertised.



2025 Annual Conference Sponsorship Opportunities (continued)

▶ Expo Tote Bags | \$5,000

Be the first company in front of attendees as they pick up their tote bags at the Expo Hall entrance. The Expo tote bag, produced by the Code Council, will feature the Annual Conference logo on one side and your organization's logo/message on the other.

▶ Hydration Stations | \$5,000 (Exclusive)

Place your brand where attendees frequent all day, every day. Benefits include signage at water stations placed throughout the venue. The sponsor may also choose to supply reusable cups customized with its logo to be placed at each station (custom cups would be at sponsor's cost and would need to be approved by and delivered to the Code Council before the Conference).

▶ Morning Coffee Break Station | \$5,000 (2)

Your company or organization will receive full credit via signage recognition for providing morning coffee/tea service for attendees on Monday (Oct. 20) or Tuesday (Oct. 21).

▶ Expo Happy Hour | \$4,000 (4)

The Expo Happy Hour will be Sunday, October 19 from 6 to 7 pm. This social event will allow attendees to network with exhibitors and peers before heading off to the 2025 Welcoming Event. Benefits include:

- Signage located at the beverage stations.
- Sponsor logo will appear on signage outside the main entrance.
- Recognition in the mobile app.

continued



2025 Annual Conference Sponsorship Opportunities (continued)

▶ Expo Reception | \$4,000 (4)

This social and networking event on the evening of October 21 is always sure to draw a crowd to the Expo hall and your booth. Benefits include:

- Signage located at the beverage stations.
- Sponsor logo will appear on signage outside the main entrance.
- Recognition in the mobile app

▶ Mobile App Daily Alert | \$3,000 (3)

Get directly into the palm of the hand of each attendee through a mobile app daily alert. The alert will go out to all conference attendees at 8:00 AM on the day chosen. Alert message will include the sponsor's logo and 25-word description.

▶ Attendee Registration Initial Confirmation Email | \$3,000

Get the first impression with conference attendees when you sponsor the registration confirmation. This confirmation email is sent out as attendees register for the event. The sponsor's logo with link, booth number and 25-word description will be included at the bottom of the confirmation email. (Exposure is based on time of purchase.)

▶ Attendee Registration Final Confirmation Email | \$3,000

Two weeks prior to the conference, a confirmation email will be sent out with important information about the conference and the registration process. Sponsor's logo with link, booth number and 25-word company description will be included at the bottom of the confirmation email.

▶ Expo Passport Raffle | \$1,000 (Space limited to first 16)

Attendees must visit the booth of each sponsor on the passport to be eligible for prize drawings that take place on Sunday during the Expo Happy Hour Reception and Monday during the Expo Reception.



2025 Annual Conference Advertising Opportunities

▶ Aisle Signs | \$2,000 (Multiple)

Increase your exposure during the Expo by sponsoring an Aisle Sign. One sign hanging above an aisle will include your company name, logo and booth number. (Displayed October 19–20)

▶ Freestanding Ad | \$1,250 (Limited)

Placed in high-traffic public areas of the conference, these freestanding, single-sided displays are a great way to gain additional exposure for your company. Sign measures 24" wide x 72" high. (Displayed October 19–21)

▶ Digital Advertisement (onsite television screen) | \$1,250

Company recognition (just name or logo capability) on in-house video monitors in high-traffic public areas of the conference venue. (Displayed October 19–21)

▶ Daily Conference Newsletter Banner Ad | \$1,000

The Building Safety Journal issues a special daily newsletter during the Annual Conference to all conference attendees (October 19–21). Banner ad per issue is 600x100pixels (width x height), 72dpi, 300kb file size, 175 maximum character count in either PNG or JPG format. Days will be given on a first come, first served basis.

▶ Floor Ad Decal | \$750 (Limited)

Sure to catch the eyes of all the attendees walking the floor and draw them to your booth, these custom printed decals will be placed at the Expo entrance and/or aisles. Floor graphics will be 4' x 4' in size. (Displayed October 19–20)

Sponsorship subject to change.

**For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events
Deanne Rockola Altman, Exhibit/Sponsorship Sales Manager, (301) 658-2115, ICC@discoversb.com.**



International Code Council Expo

The 2025 International Code Council Expo is a place where exhibitors can educate and update building safety and design professionals. Take advantage of this opportunity to connect your organization with a broad audience of code officials, building safety professionals and other industry leaders to attract new leads and achieve your business development goals.

Why Attend

- Meet face-to-face with building safety and design professionals that are local, from across the country and around the world
- Demonstrate your product and show how it stands out from the competition
- Educate attendees about your products and services and why they are important to their business or next building project
- Establish your credibility as an expert by networking with attendees and helping them solve real world challenges

Benefits of Exhibiting

- Two (2) complimentary exhibitor badges for every 100 square feet of exhibit space*
- Use of the Expo logo and marketing materials to help with your exhibit promotions
- Complimentary listing on the Expo website (Listing includes company name, booth #, web address, and 100-word company description)
- Complimentary listing in the Mobile App (Listing includes company name, booth #, phone number, web address, company logo, and 100-word company description)
- Complimentary listing on signage located outside the main expo entrance (Listing includes company name and booth number)

Exhibitors are responsible for the following services (not included in booth space fee):

- Booth furnishings
- Booth carpet or floor covering (required)
- Inbound and outbound shipping and freight handling cost
- Electrical, Internet or other utility services
- Audiovisual equipment
- Booth installation and dismantling
- Booth cleaning

Exhibitors may promote their brand, products and services as long as these items do not, in the judgment of Show Management, rise to the level of advocating a position on a code hearing action. Advocating a position on a code change is strictly prohibited.

Exhibitor Rates

- \$2,700 – Standard Fee (+\$150 for corner)
- \$2,200 – Early Bird Fee (+\$150 for corner) [register by July 1, 2025]
- Fees listed are per 10'x10' or 100 sq. ft. booth space

**For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events
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** Exhibitor badges are only valid for functions inside the exhibit hall and public events. They are not valid for meal functions or education sessions.*

BSJ Online Blog

The Building Safety Journal (BSJ) is the International Code Council's award-winning blog that features articles relevant to current trends and hot topics within the building safety industry. Our audience includes code and fire officials, architects, engineers, builders, contractors, inspectors, plan reviewers, permit technicians and design professionals, as well as the general public.

The purpose of the Building Safety Journal is to educate, not promote, and our content can be broken down into four main categories – technical topics, personal perspectives, member news and quick hits. On average, the Building Safety Journal receives around 30,000 pageviews a month.



Building Safety Journal Advertising Specifications

- 270 x 270 px – JPEG and PNG are preferred, 72 dpi or better.

Pricing

\$1,000 per month

Buy More and Save

- One monthly ad on the online blog and one newsletter ad (next page) – \$2,700 (10% discount)
- Six BSJ Weekly ads – \$10,800 (newsletter and spend only \$1,800 per ad – 10% discount)

For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events

Deanne Rockola Altman, Exhibit/Sponsorship Sales Manager, (301) 658-2115, ICC@discoversb.com.

Ads subject to approval. For ad creative recommendations, contact Michael Nystrom, Digital Content Manager, International Code Council, at mnystrom@iccsafe.org.

BSJ Weekly

The BSJ Weekly is the International Code Council's weekly editorial email newsletter. It includes highlights of the most recent articles published on the Building Safety Journal blog, and is delivered to an engaged subscriber base made up of International Code Council members, building safety professionals and the general public. Content varies each week, and often includes everything from technical topics and member profiles, to news and quick-hit articles.



Each issue is distributed to over 35,000 potential readers, with an average open rate of over 20 percent and an average click-through rate of over 10 percent. The BSJ Weekly is one of International Code Council's most popular properties, and is a proven outlet to generate sales leads by driving prospective customers to your website, programs and services.

BSJ Weekly Advertising Specifications

- 600 x 100 px – JPEG and PNG are preferred, 72 dpi or better.

Pricing

\$2,000 per issue

Buy More and Save

- One monthly ad on the online blog (previous page) and one newsletter ad – \$2,700 (10% discount)
- Six BSJ Weekly ads – \$10,800 (newsletter and spend only \$1,800 per ad – 10% discount)

For more information, please contact: Official Sponsorship Vendor for ICC – SB Expos & Events

Deanne Rockola Altman, Exhibit/Sponsorship Sales Manager, (301) 658-2115, ICC@discoversb.com.

Ads subject to approval. For ad creative recommendations, contact Michael Nystrom, Digital Content Manager, International Code Council, at mnystrom@iccsafe.org.

1. Construction related product advertisements from manufacturers, vendors and service providers are encouraged and will be accepted for inclusion in Code Council publications, such as BSJ Weekly and the Building Safety Journal. However, outside of arrangements made with the Code Council, advertisements promoting the following categories will not be accepted:
 - a. Safety Codes and Standards not referenced in the ICC Family of Codes
 - b. Product and System Evaluation Services
 - c. Plumbing, Mechanical and Fuel Gas Services
 - d. Sustainability (Green) Evaluation and Verification Services
 - e. Training, Education and Certification on Codes and Standards
 - f. Building Department Accreditation and Accreditation Services
 - g. Plan Review Services
2. The Code Council must approve all proposed advertisements and/or sponsorships in advance and reserves the right to refuse them for any reason in its sole discretion.
3. The Code Council will not accept advertising unless the client is prepared to validate any claims, issues or statements made in the advertisement about a product, material, system, method or service.
4. The Code Council will not accept advertising that contains comparisons to or derogatory, disparaging or inflammatory comments about the client's competitors or about competing products or services.
5. The client acknowledges that an advertisement in a Code Council publication does not constitute, and shall not be interpreted as an endorsement by the Code Council of the client's organization, product, material, system, method or service.
6. It is understood that clients shall not use the Code Council name or image in their commercial activities in any manner that would directly or indirectly indicate the Code Council's endorsement of the client, or product, system or services, unless there is a contractual agreement with the Code Council.
7. The Code Council does not accept advertising that is discriminatory based on race, religion, color, national origin, sex, age or disability.

Acceptance of Contracts

1. No rebates will be allowed for errors in submitted advertisements.
2. The client and/or the client's agency agree to indemnify the Code Council against all expenses of any nature arising from the unauthorized use of names or pictures and copyright infringements in their advertisements.
3. No contracts will be accepted for more than 12 months in advance.
4. An order may be canceled by the Code Council if the client(s) fail to pay accounts when due, and the difference between rates billed and rates earned on space used shall become due and payable immediately.
5. Cancellation policy: Client must cancel in writing, including reason for canceling. Written notice must be received via email 7 business days prior to the scheduled issue.
6. The Code Council is not bound by any condition or instruction, whether verbal or written, if it is in conflict with ICC's established policies.
7. Contracts must specify a definite schedule of insertions, issues and advertisement sizes.
8. All advertising rates and conditions are subject to change without notice.

SPONSORSHIP BUNDLES

Sponsorship Bundles

Keep your brand and message in front of our audience throughout the year by taking advantage of our sponsorship bundles.

	Stand-Alone Price	Bundle Price
Digital Bundle Basic		
(1) Podcast Episode	\$5,000	\$4,500
(1) Conference Digital Advertisement	\$1,250	\$750
(1) Building Safety Journal Advertisement	\$1,000	\$750
TOTAL Digital Bundle Price (a savings of \$1,250)		\$6,000
Digital Bundle +		
(3) BSJ Weekly Advertisements	\$6,000	\$5,000
(1) Podcast Episode	\$5,000	\$4,500
(1) Conference Digital Advertisement	\$1,250	\$750
(1) Building Safety Journal Advertisement	\$1,000	\$750
TOTAL Digital + Bundle Price (a savings of \$2,250)		\$11,000
Event Bundle Basic		
(1) Conference Freestanding Ad	\$1,250	\$750
(1) Building Safety Month – Supporter	\$1,000	\$750
TOTAL Event Bundle Price (a savings of \$750)		\$1,500
Event Bundle +		
(1) Learn Live Silver Sponsor	\$5,500	\$4,750
(1) Building Safety Month – Theme Week Co-sponsor	\$5,000	\$4,500
(1) Conference Digital Advertisement	\$1,250	\$750
TOTAL Event + Bundle Price (a savings of \$1,750)		\$10,000

For more information, please contact Jessica Franklin at jfranklin@iccsafe.org.