



## **“Vote for Your Codes” Campaign Milestones 2019 Annual Business Conference**

Saturday, October 19, 2019

- Delivery of Campaign Packets to Board Members for a full campaign overview.

Sunday, October 20, 2019

- “Vote for Your Codes” campaign rally and kick off – Time: 3:00pm – 3:30 -Location: Center Stage at the Expo (Video event)
- Continued video interviews at Expo Booth with membership

Monday, October 21, 2019

- Networking Lunch (Video event with SMC and ELMC) – Time; 11:30-2:00 – Location: Pavilion Ballroom

Wednesday, October 23, 2019

- Joint Membership Council Meeting – Membership Councils “Vote for Your Codes” resolution signing. (Video event) Time: 8:00- 9:00 – Location: Brasilia 1

## **Long-Term Campaign Goals**

- Assist in strengthening the membership culture on code development and participation in cdpAccess.
- Use results to advise ICC Board of Directors to continue developing and improving products related to cdpAccess and voting participation.
- Show a measurable improvement in membership participation on cdpAccess through campaign actions.
- Provide a formal recommendation to the Board of Directors on the need for further action on topic through a white-paper opinion.