## **Building Safety Month 2014 - Oklahoma City**

- BACKGROUND INFORMATION: We partnered with Lowes stores during ICC's Building Safety Month to communicate to the general public what it is we do FOR them.(RTP)
- We talked with Lowes management staff and they were excited about having us come out to their build and learn event. This is an event they hold once a month where Lowes provides a small wooden project to put together for kids and their parents. We were provide a large area in the center of the store to set up tables to have kids sign in (apply for a permit), and receive their approved plans (with the wooden kit). Parents and inspectors helped the kids with their projects as inspectors took the opportunity to discuss how permits and inspections protect the public. Set up adjacent to this was an information booth to talk with people as needed. As projects were finished the kids and parents would receive a certificate of Completion with some freebies that had a reminder printed on them. (Got permits? Does a home good!)
- I knew we were on the right track when I heard one of the kids ask, "Dad what is a permit?" The father's reply was, "when you build something or have work done on your house, these people here with the City come and make sure it is safe before you use it."
- The attached slide show is something we put together to take to City Council for this year's Mayoral proclamation of Building Safety Month.
- We all know Police and Fire have always done a great job at promoting themselves in the public. When
  elected officials discuss budget absolutes are consistent concerning public safety. Unfortunately and also
  consistent is public safety in this context only refers to Police and Fire.
- This was our first real step in promoting ourselves but it takes a plan just as in business, set a five year plan each year and then review it annually.

















































